

Abas Salari's PORTFOLIO

Poster designs



Nature Day

Using Photomontage technique with Photoshop and finalizing text's and logo's in Illustrator
Created for Atiye Sazan Co.



National Programmer's Day

Done in Illustrator using the famous Pink Floyd's album cover "Dark Side of the Moon", and using programming signs on the left.
Created for Atiye Sazan Co.



National Peace Day

Using John Lennon's portrait as a peace activist and icon alongside his famous lyrics: "Give Peace a Chance" on a rainbow. Done in Photoshop for Atiye Sazan Co.



Insurance Ad

Using Illustrator, Create the word Insurance (In Farsi) as the shape of an open Seat belt. And the message is open seat belt means you're not insured yet.
Created for Saman Insurance Co.



Car Insurance Ad

Using only illustrator with simple lines but powerful message with the title "Drive Responsibly"
Created for Saman Insurance Co.



The World Day Against Child Labor

Done in Illustrator, Mixing a wrench and a pencil in the style of chalkboard
Created for Atiye Sazan Co.



Restaurant AD

Using foods to make the word Restaurant in Farsi done in Photoshop
Created for Atiye Sazan Co.



Discount AD

Using the percent sign's dots as water drops refers to a discount service provided by the company that will turn into savings
Created for Atiye Sazan Co.

Banner Designs



Sarjookkeh TV Show

Banner design for Sarjookkeh series
Using original image and logo
with Photoshop

Created for
Telewebion.com



Yalda Night

The last day of Autumn is called Yalda
A night to celebrate also the longest
night of the year Using vectors of
melon and pomegranate to recreate
the image of Saturn with the Title "Have
a Dreamy Yalda"

Created for
Telewebion.com



40th Fajr Film Festival

Done in Photoshop using the festival
logo and typography

Created for
Telewebion.com



Dahe-Fajr

Designed for Dahe-Fajr section of the
Telewebion website. Dahe Fajr is a
ten-day celebration anniversary of the
Islamic revolution of Iran. Typography
was designed in Illustrator and the rest
in Photoshop.

Created for
Telewebion.com

Pictograms



Insurance Ads

Simple elements from different insurance types with each individual title for branches interior design

Created for
Saman Insurance Co.



Inside Building Pictograms

Signs and guides for the main Atiye Sazan Co. building in Tehran

Created for
Atiye Sazan Co.

Logo Designs



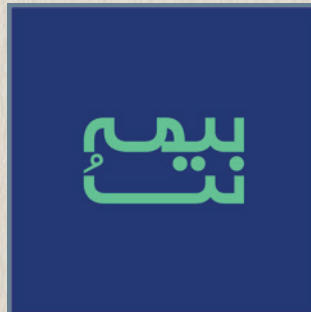
Grand Educational Conference

Visual Identity for the annually held conference every year in summer done in Illustrator
Created for
Atiye Sazan Co.



ZirZamin Logo

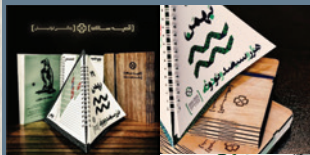
Created for
ZirZamin Podcast
(meaning= Under-ground)
Using typography
in Illustrator



Net-o-Bimeh

Mixing the words
net and insurance
for an Insurance
sale social media
done in Illustrator

Others



Calendar and Year-book

Every page was exclusively designed for Atiye Sazan Co. These two products were the results of 50 days of teamwork under my supervision and finally monitoring the printing process for 2500 copies (each)



Galaxy Within

Digital self portrait poster design created in Photoshop



Meditated

Digital artwork poster design created in Photoshop



Ati-News

Cover of Intra-organizational Paper of Atiye Sazan Co.

8 pages newspaper done exclusively from zero to top including photography and texts also result of great team work

Thank you for you time, quick explanation:

The works you've seen are the ones that are done almost 100% by me, but I have to say every work that we did was done as teamwork and shared ideas and techniques. You can see the rest of the stuff that we did on the Atiye-Sazan's advertising instagram ([@AtiyesazanADS](https://www.instagram.com/AtiyesazanADS)) before March 2021.
