





## ■ Mission

Daricheh Studio is an artistic and creative team. Our mission is to share in the beauty and uniqueness of the visual space of your brand or event. Daricheh can give identity to your project through ideation and design.



## ■ Vision

Daricheh studio hopes to gain a major share of the community's visual space by carrying out important and influential projects. Our Team :

Graphic Designer  
Illustrator  
Photographer  
Project Manager

## ■ Services

The visual identity design of projects includes three different packages, our services are as follows :

Elements of brand identity  
Elements of visual identity  
Digital space  
Environmental advertising  
Packing  
Typeface  
illustration & Caricature

## ■ Awards

Winner of the Poster of the 12th Fajr Festival - 2020  
Winner of the Logotype Design, Shokoofa Festival (2014)  
Winner of the Poster Design, Shahrvand Festival(2015)  
Entering the Worldwide Cartoon and Caricature Exhibition with the topic ((Chances and Opportunities)) in Belgium in 2021  
Entering the Poster Design for the 74th Locarno Film Festival- 2021  
Entering the International Cartoon Contest on Ecology and Global Warming- 2021  
Elected in "Imaging for Urban Setting and Environmental Graphic Design", Baharestan Festival (2018)  
Elected in "Sign Designing for parks in Tehran", held by Tehran Municipality (2015)



# CORPORATE IDENTITY

Logo Prozess

WERKZEUGMASCHINEN  
MACHINE TOOLS

GERMANY  
Eickener Straße 173  
41063 Mönchengladbach  
WWW:HWM-maschinen.de

Using the Golden Ratio in logo design

Golden Ratio Logo

Isometric Projection

H + W + M + =

Character letter (Hedayati) + Character letter (Werkzeug) + Character letter (Maschinen) + Industrial Gears = HWM GmbH

multicolored      two-colored      monocolored

C M Y K  
50 80 50 40 20

k 100 60

k 100

WWW:HWM-maschinen.de

HWM Company Corporate Identity Design

C3 M3 Y3 K30  
C1 M3 Y100 K0  
C3 M3 Y3 K30



YOUR PARTNER FOR HIGH QUALITY MACHINE TOOLS

Logo Design Process  
TECHPETROL COMMERCIAL SERVICES LTD



INSPIRATION



Process Design  
Typography



Final Typography

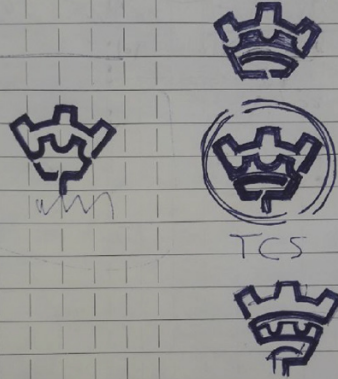


TECHPETROL COMMERCIAL SERVICES LTD

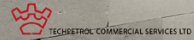
Color Polet



Sketch  
(Hand Drawing)  
— Original Logo —



Mockup Logo  
TechPetrol



Design by: Saeid Zandi  
saeidzandi24@yahoo.com

Womens Clothing Supply  
Supplier and Production



Womens Clothing Supply



Womens Clothing Supply  
0912 308 6264

CONCEPT  
IDENTITY

# Corporate Identity



ELENO GROUP  
گروه معماری و  
بازسازی اینو

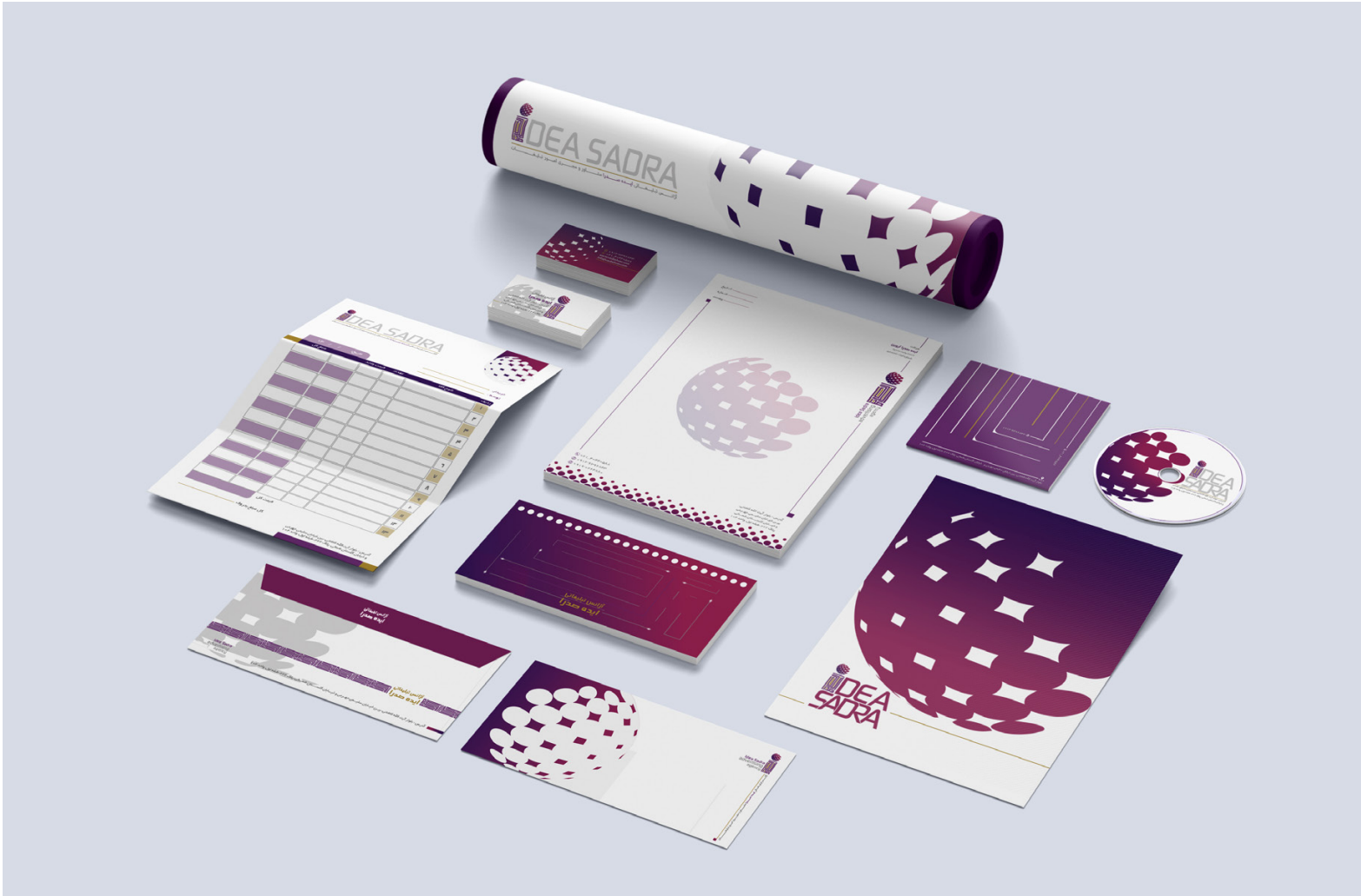


C:0 M:0 Y:0 K:60  
C:15 M:30 Y:80 K:0



CORPORATE  
IDENTITY

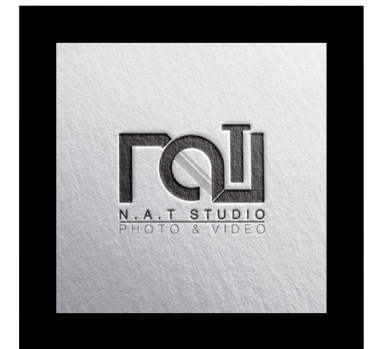
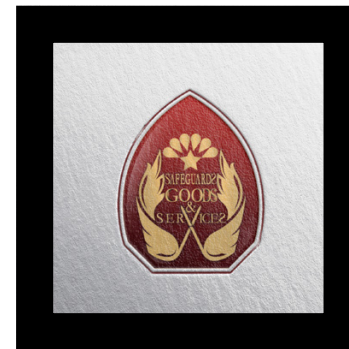
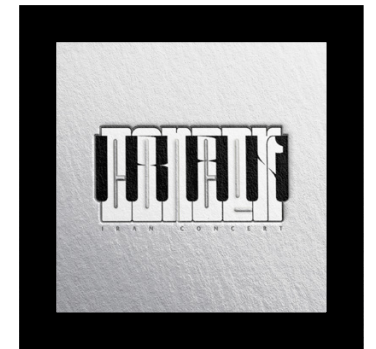
CORPORATE  
IDENTITY

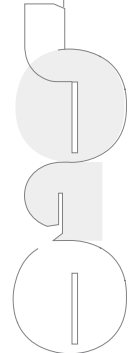
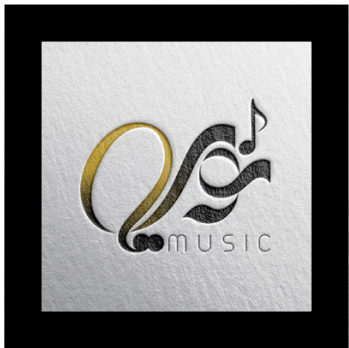
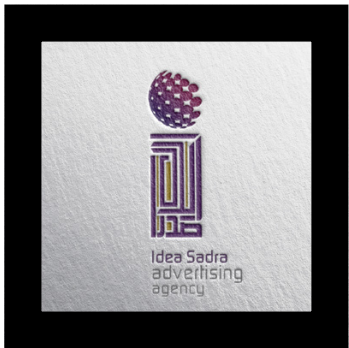






# LOGO





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