



KRONOGREEN
FLOOR MASTERS

KRONOGREEN **F L O O R M A S T E R S**

The First Local Laminate
with The Genuine Attributes
of a World-Class Flooring

The Problem

The Consumers of laminate flooring in our local market and some other international markets do not have access to a genuine product that truly respects consumers' needs and rights.

Consumers are faced with brands that:

- Do not fall in the category of laminate flooring due to lack of quality, minimum standards, and other technical attributes
- Have no quality consistency
- Have no real after-sales quality assurance
- Lack true customer support
- Are based on the stakeholders' interests not customer's needs and satisfaction



Start
Thinking
Perfect
Now...

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 **KRONOGREEN**
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The History

As the brand track record in flooring accessories field reflects, **KRONOGREEN** has no way to sacrifice quality for the better good of its stakeholders. In fact, Founders' interests are defined in alignment with customers' needs and satisfaction. History of **KRONOGREEN** is filled with countless glorious achievements some of which would be:

- Founders' more than 20 years of permanent presence in laminate flooring market
- More than 15 years of history in quality flooring accessories production
- Constant standing at the peak of quality product presentation
- Consistent quality for over 15 years
- Permanent quality assurance and customer oriented developments

The Mission

Founders of **KRONOGREEN** as the first introducers of laminate flooring product in the local market have sensed the consumers' pain in having right to a genuine laminate flooring. For the first time within laminate flooring industry, A brand has come to birth to gift consumers a trust-worthy product fulfilling their genuine needs and expectations.

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The Proof

Consumers deserve to precisely know the brand and the attributes of the product they trust to buy. More importantly, they are entitled to be presented with the true information. In accordance with such consumer rights here is a list of few special attributes truly making **KRONOGREEN** the top quality local laminate flooring:

- Super Flooring-Specific HDF (Imported **Pine** HDF)
- Extended 1400mm Length to Further Glamorize Your Interior (European Size)
- Top Clear Overlay (German Technology)
- Excessively Color-Stable Décors (German Paper)
- Generously Impregnated to protect your health (%100 Pure Melamine)
- Superior in-Line Painting to Last a Lifetime

The Slogan

The First Local Laminate with The Genuine Attributes of a World-Class Flooring

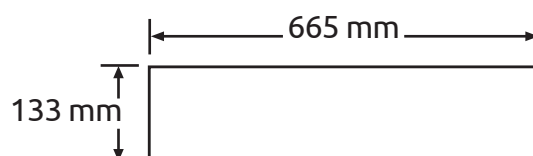
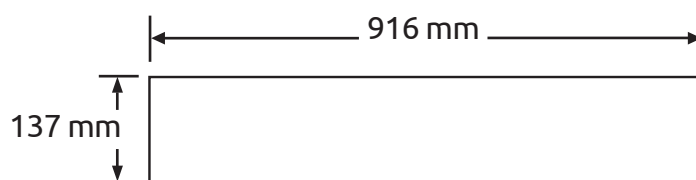
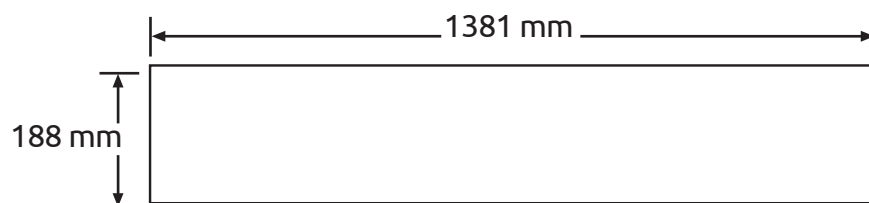
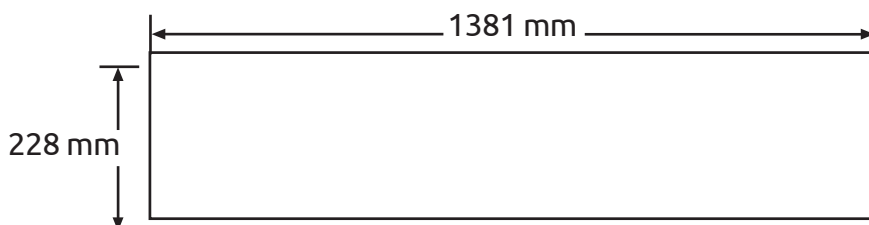
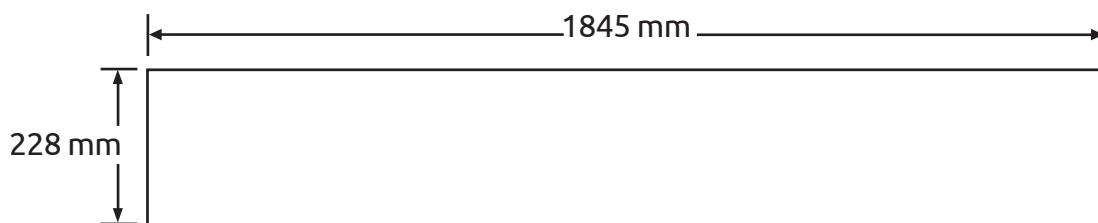
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The Real Attributes

KRONOGREEN in accordance with its customer-oriented mission is obliged to present information that are nothing but true and accurate. So, any attributes presented below are real and in accordance with the world standards. Unlike majority of the brands in the market, these specifications are not exaggerated or faked to deceive consumers into buying the product:

Dimensions By European Standards:



Sense of nature By KronoGreen...



Synchronized Emboss:
Sync1, Sync2

Touch the reality of nature...



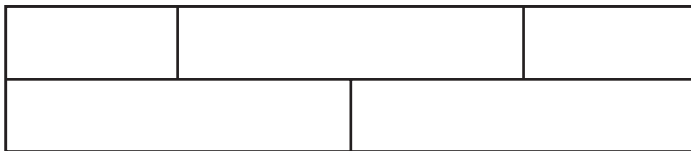
Woodgrain Emboss: WG1
familiar as wood texture...

Choose Right Layout to Show your own Style...



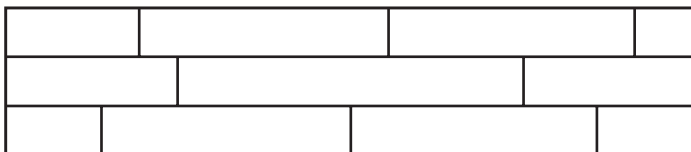
Unified:

Dreams Beyond The Borders...



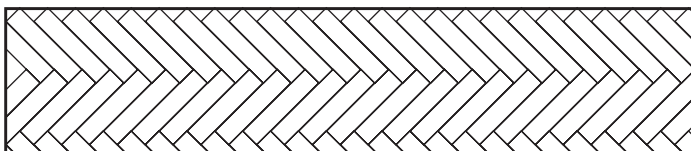
Royal:

Adhere To Authenticity...



Classic:

Gracefulness on The Edges...



Herringbone:

Your Style, Out of The Rules

Quality Oriented Standards...

E1:

The European Standard EN 13986 for E1 classification provides that formaldehyde emissions must not exceed 0.124 mg/m³. E1 is the customer's health assurance in proximity of the product. Unfortunately, in the local market and many other unregulated markets least attention is given to such an important factor in consumers' health and such icon is just a symbol and a marketing trick to sell a product. Sadly, many elements (including raw material quality and processing standards) in reaching an E1 grade final product are sacrificed for cost reduction purposes which increase formaldehyde emissions level of the finished product to E2 and higher grades which are recognized harmful to health by international health authorities. A product high in formaldehyde emission level is deemed to cause cancer and other respiratory sicknesses.

Abrasion Criteria standard:

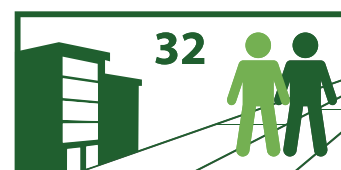
Ease of maintenance and product durability, combined with seemingly endless design styles, has significantly increased the popularity of laminate flooring over the past +15 years. Unfortunately, it may not be easy for the average consumer to understand the quality features that differentiate the various levels of laminate flooring products.

All reputable manufacturers of laminate flooring adhere to internationally recognized test standards that describe a variety of procedures used to evaluate physical properties of the product. To determine how much "normal" wear and tear the product can hold up to, flooring manufacturers use the Taber Rotary Platform Abraser. The Taber test measures the number of wear cycles completed until initial damage to the decorative layer is observed, providing an indication of abrasion resistance characteristics. This accelerated test allows the many years of wear to be compressed into a very short duration.

• AC4 General Commercial:

Suitable for all residential uses as well as more heavily traffic commercial areas (i.e. offices, restaurants, and boutiques)

Traffic: commercial class 32



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Icons Mean Exactly Truth



AC4 General Commercial



General Commercial class 32



Välinge click system 2G



Synchronized Emboss

*Applicable to Some Designs



V-Groove Edges (V4)



Specially Extended Length Tiles



Specially Wide Tiles



Special 10mm Thickness



Special 8mm Thickness



Specially Limited Size



The planks have an equal number of left and right pieces



Up to 25 years warranty and services



Formaldehyde emission level

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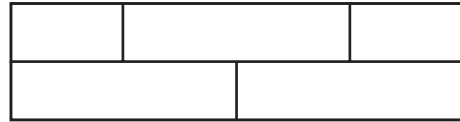
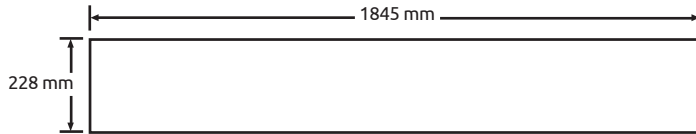


All Series At a Glance...

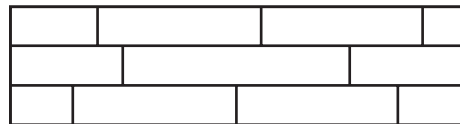
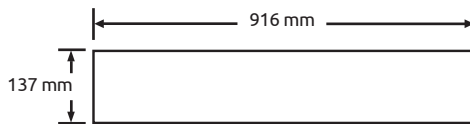
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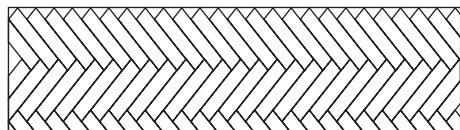
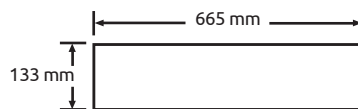
SEQUOIA



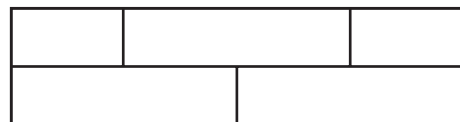
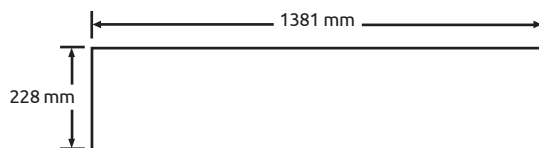
ALDER



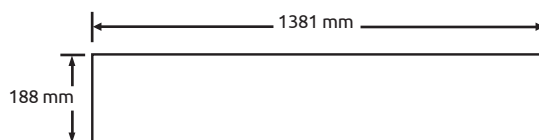
HERRINGBONE



WISTERIA



JUNIPER



SEQUOIA

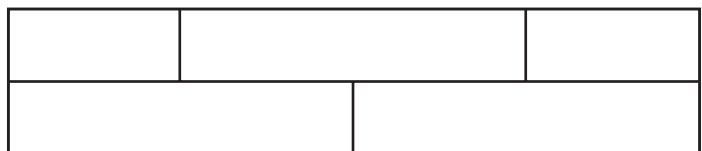
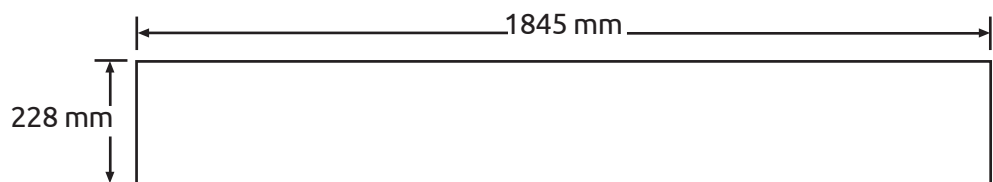


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The Exclusivity in Bigger Dimensions

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As the name says it all, **SEQUOIA** line offers exclusivity through larger dimensions. Sense the exclusive designs and exceptional quality at its best through extended length, expanded width, and increased thickness.



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SEQUOIA





ALDER

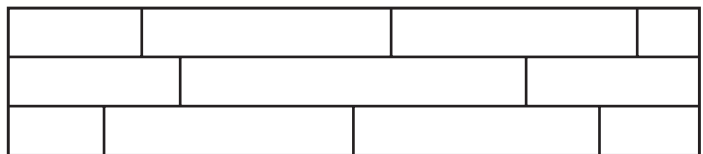
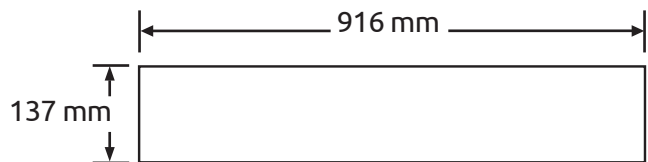


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Sense of Exclusivity & Quality in Special Dimensions

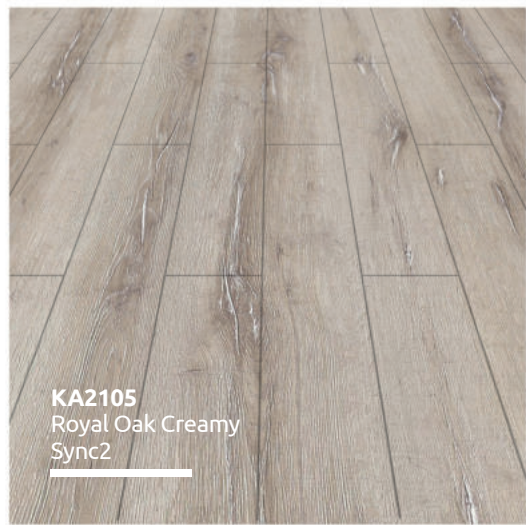
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ALDER line mixes quality and exclusivity elegantly. The increased thickness, superior raw materials and controlled processing technics have made this product a life-lasting flooring. To make things more exclusive, the special dimensions of the decor with reduced length and width makes every room a unique living/working space.



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ALDER





HERRINGBONE

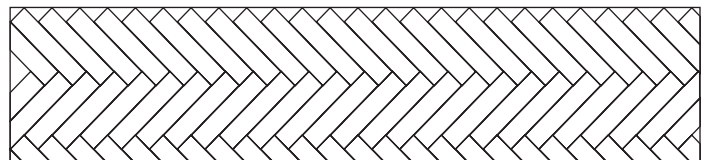
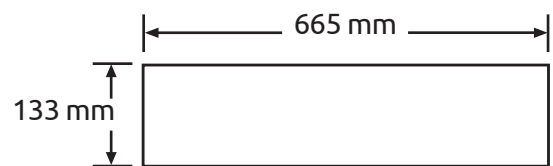


KRONOGREEN
F L O O R M A S T E R S

The Luxury Beyond the Scope

• • •

As the most special line of the **KRONOGREEN** Family, **HERRINGBONE** Line with its unique installation arrangement and tile dimensions glamorize users' working/living spaces to the levels beyond expectation. Multiple décor mixing and various installation patterns offers unlimited opportunities to floor enthusiasts, interior designers, or even regular end-users to design stunning room floors beyond imagination.





KH2107
Luxury Oak Colorado
Sync1



KH2104
Luxury Oak Sand
Sync1



KH2130
Magic Walnut Classic
WG1



KH2111
Luxury Oak Arizona
Sync1



KH2125
Silvermoon
WG1



KH2110
Luxury Oak Nature
Sync1

HERRINGBONE

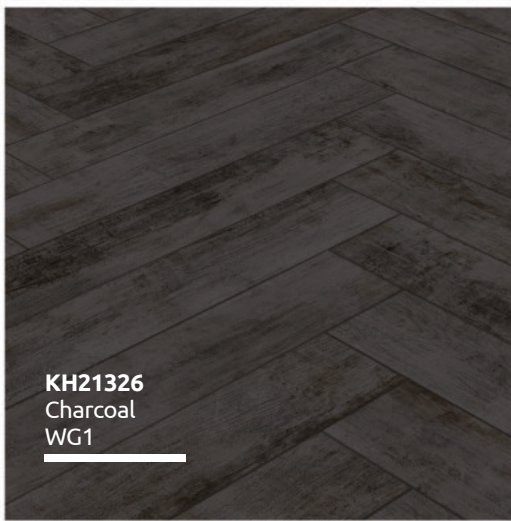




KH2138
Luxury Oak Smoky
Sync1



KH2106
Luxury OAK Hawaii
Sync1



KH21326
Charcoal
WG1



KH2108
Luxury OAK Grizzly
Sync1

WISTERIA

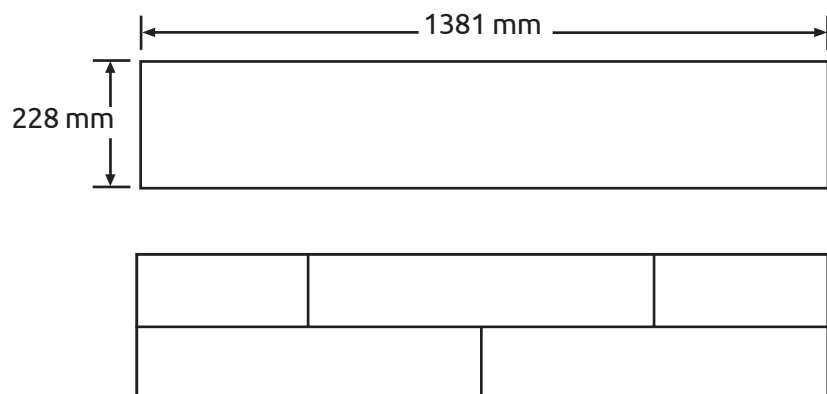


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The Quality in Wider Sense

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WISTERIA line with its extended width fully painted micro V4 grooves has gifted its fans with quality and enhanced look.





WISTERIA





JUNIPER

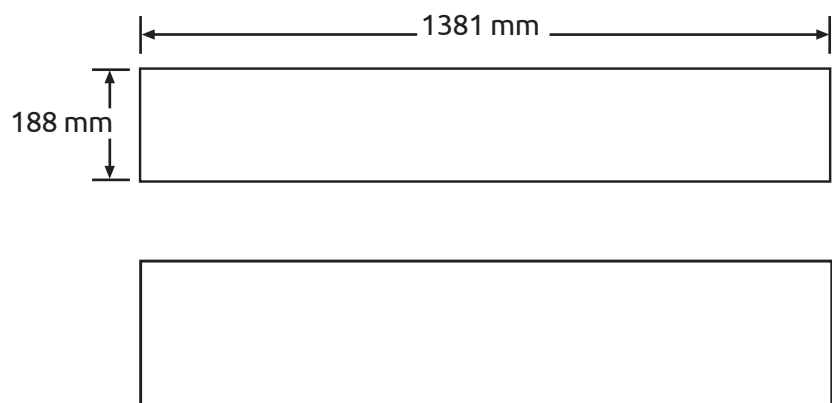


KRONOGREEN
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Quality in Selection

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JUNIPER line with its wide variety and unique decors has made it easy for its fans to glamorize their working/living spaces.



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JUNIPER





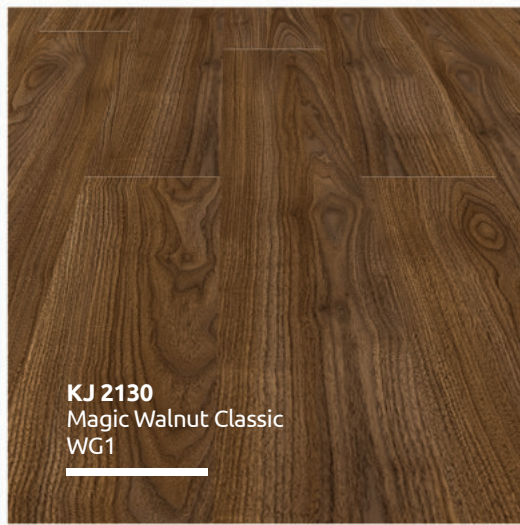
KJ2106
Luxury Oak Hawaii
Sync1



KJ2103
Natural Oak
WG1



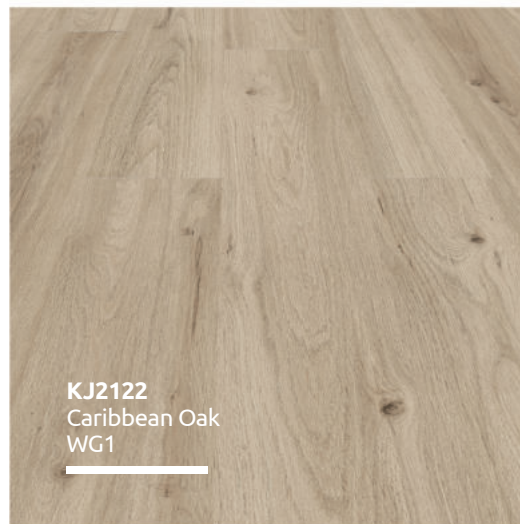
KJ2107
Luxury Oak Colorado
Sync1



KJ 2130
Magic Walnut Classic
WG1



KJ2109
Luxury Oak City
Sync1



KJ2122
Caribbean Oak
WG1



KJ2101
Frosty Pine
WG1



KJ2135
Iceberg
WG1



KJ2127
American Oak Utah
WG1



KJ2125
Silvermoon
WG1

Pre-Installation inspection, Handling, and Installation

KRONOGREEN is entitled to intensive Quality Control measures and the chance of post-production defects are highly unlikely. However, it is highly advised to tightly inspect the delivered product to avoid losses due to defective materials.

Proper handling of the laminate flooring product is very essential to achieving successful installation and desirable finished floor. Please pay full attention to the handling instructions provided on the packaging inlay or online.

Installation of the laminate flooring is a deliberate process and specific measures shall be taken into consideration while installing the flooring. Please refer to the installations processes and instructions provided on the packaging inlay or online.

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Maintenance & post-installation care

Maintenance and proper care is highly essential to enduring the flooring desired look and performance. Online instructions and the packaging inlay provide key information on how to maintain this product.

Warranty

As a consumer oriented brand, **KRONOGREEN** is entitled to fully cover their product under warranty. Any defective product or damaged goods unrelated to the handling, installation and maintenance of the product is fully covered under the specified warranty terms. For warranty terms and conditions refer to the online materials or the instruction sheet.

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The Journey Through The Nature

In addition to the social and ethical responsibility of our brand, we take serious environmental responsibilities. We commit to reducing our environmental impact and to being a force for good. Today's world is all about sustainability and how brands minimize the impact on our home planet. This is why our products are made with care for our mother nature. The first step to preserving our planet is to educate ourselves and others about the dangers of toxic substances. We need to be aware of the products we use and how they can impact the environment. We also need to be aware of the ways we can reduce our impact on the environment. There are many simple things we can do to reduce our impact, such as recycling, using less water, lowering energy consumption, and more importantly reducing our carbon footprint.

In accordance to such responsibilities, we support businesses and organizations that are working to preserve our planet. We supply our raw materials from vendors that take such environmental measures into consideration. We design our production procedures around energy consumption efficiency. All of us, as members of our society and tiny members of this planet, need to take action now. The longer we wait, the more irreversible damage we will do to our dear home planet. We should start working together now to preserve our planet for future generations.

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The Luxury & Quality

Few flooring companies can provide products and services that are the right blend of quality and luxury. Today's consumers care more & more about the quality of their living and working space, which few flooring brands are able to address these concerns adequately.

The quality of a flooring product is not only measured by its appearance, but also by its durability and customer support. At **KRONOGREEN**, we provide quality products that are examples not only in quality material presentation but also in quality consistency, unique appearance, full-on customer care, fully covered warranty, and the most recent interior decoration trends adherence.

When it comes to flooring, quality and luxury are important, but so is affordability. This is why we strive to make our top quality products affordable to our consumers. In other words, quality and luxury and made affordable by **KRONOGREEN**.



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