

Hi I'm Amirhosein Almasi

## Graphic Designer

Creative graphic designer in the field of advertising and motion graphics

See below for more details



ZAKI TUTTI FRUITI  
ENERGY DRINK

# About Me

Graphic designer and programmer with more than 5 years of work experience in these two fields, activities in the field of graphics related to basic graphic fields, poster, brochure, logo, business card, banner, urban advertising billboard design, motion graphics, motion logo, video editing, Familiarity with different platforms of social networks, ideation in the field of advertising and user interface design.

The activities are in the field of mobile app programming, front-end design, preliminary back-end design, project management methods, website design with WordPress, etc.

## Contact me

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- 3amphic

## Education

### > Bachelor of Computer Engineering

sep 2017 - aug 2021  
Hamedan University of Technology  
GPA: 15,30/20

## Courses and Degrees

### > User interface design course

jan 2017 - feb 2017  
Hamedan University of Technology

### > Advanced Photoshop course

may 2018 - june 2018  
Boali Sina University, Hamedan

### > Video editing course with Premiere

jan 2018 - feb 2018  
Limoo website

### > Motion graphics course with after effects

nov 2018 - feb 2019  
Persian GFX website

## Software Skills

photoshop	■ ■ ■ ■
illustrator	■ ■ ■ ■
premiere pro	■ ■ ■ ■
after effects	■ ■ ■ ■
adobe xd	■ ■ ■ ■

## Work Experience

### > Video marketing expert

nov 2018 - Now

#### Mahchin Co - Hamedan

Mahchin Group is a saffron cultivation and sales service system, where my activity was limited to producing video content on the Instagram platform and creating and producing educational videos about saffron cultivation and other things. During this time that I was present in this collection, I have done activities such as: video editing, motion graphics production, product photography, filming, etc.

### > Graphic designer and programmer

july 2020 - nov 2020

#### Neogram Co - Hamedan

Neogram started to cooperate with the group in which I was working to implement its plans, including the self-learning project that was supposed to be published as a mobile application. The activities I did in this regard: **user interface design**, front-end programming (Python, Kiwi framework and Flutter) and sqlite database.

### > Graphic designer and programmer

aug 2021 - Now

#### Paazel Co - Tehran

Paazel Advertising Agency is a group that provides its advertising services by serving different groups (such as Badr Food Industries, 202 Food Industries, Rio Coffee, The Shampoo, Leonard Beverage, and various cafes and products). During the time that I have been in this group, I have done activities such as: various graphic posters, various graphic works on the platform of Instagram, video editing, motion graphics production, etc.

## Language Skill

persian	■ ■ ■ ■
english	■ ■ ■ ■



# Food Industry Advertising

In these graphic posters, an attempt has been made to involve the features and elements related to the product so that the audience gets to know the product in addition to seeing its visual appeal and features.



**BADR**

# فقط

مزه خانگی  
مربای هویج

مهارت هم لازمه!  
کافی نیست!

The advertisement features a bright yellow background. At the top center, the brand name 'BADR' is written in white on a red rectangular background. Below it, the word 'فقط' (Only) is written in large, white, stylized Arabic calligraphy. To the right, a glass jar of 'BADR Carrot jam' is shown, tilted, with a label that includes the brand name and 'Carrot jam'. Two fresh carrots are positioned around the jar. On the right side, there is a red banner with white text that reads 'مزه خانگی' (Homemade taste) and 'مربای هویج' (Carrot jam). At the bottom, two lines of white text are present: 'مهارت هم لازمه!' (Skill is also necessary!) on the right and 'کافی نیست!' (Not enough!) on the left.



**LEONARD**  
مشروبات  
بهداشتی

# بهار، با لئونارد

The advertisement has a light green background. In the top left corner, the 'LEONARD' logo is displayed with a crown icon and the Persian words 'مشروبات' (Beverages) and 'بهداشتی' (Health). The central focus is a bottle of 'LEONARD ORANGE' juice, which is shown splashing and floating on a small, mossy island. The island is a piece of rock with a waterfall on one side and a small tree on the other. The Persian text 'بهار، با لئونارد' (Spring, with Leonard) is written in a large, elegant font across the middle of the image.



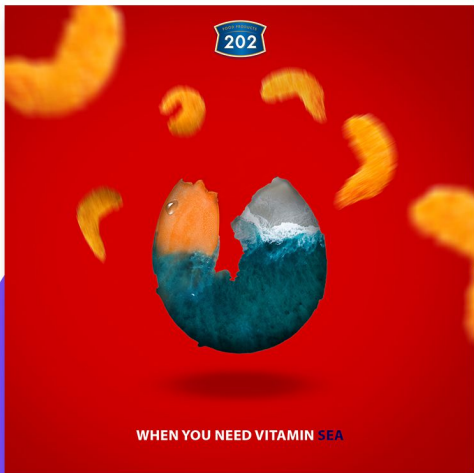
**202**

# کیاب لقمه

LOGHMEH KEBAB

The advertisement features a warm, golden-brown background. In the top right corner, the number '202' is enclosed in a blue shield-shaped logo. The central image shows a single skewer of 'Loghmeh Kebab' (a kebab with a thick, flat patty) held by a silver fork. The kebab is charred and has a red sauce drizzle. In the bottom left corner, there is a small image of the product's packaging, which also features the '202' logo. The Persian text 'کیاب لقمه' (Kebab Loghmeh) is written in a large, bold font, and 'LOGHMEH KEBAB' is written in English below it. Green leaves are scattered around the kebab.







# تُرشی مخلوط انبه مَرزه هندی

تُرشی فلفل هالوپینو  
میزان تندی مناسب





# Perfume Advertising

In this poster, I tried to show the attractiveness of perfumes, as well as the elements related to scents and studies on them.





Feel fresh with  
**DORCO**

Freshness  
Dental floss



دوركو  
DORCO



Suitable for  
Sensitive Teeth

دوركو  
DORCO



**XTRA COOL**  
0% alcohol  
**MEN**



Rexona



## Cosmetic Products Advertising

Posters related to hygiene products, I was very careful to include the elements and the hygiene of the product and convey this concept in the posters.



# بیمه بانیمما

ارائه دهنده انواع خدمات و  
مشاوره در زمینه انواع بیمه ها.  
با خاطری آسوده بیمه خود را به  
ما بسپارید.

**Thank you for your time**  
go to the page below to see  
more examples



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