

روزنوشت های ست گادین

Today's the 100th of daily posts on this blog. Nearly 3,000,000 first post tweets haven't missed a time-zone update since 2008. Still

The year in a row this blog. Nearly 3,000,000 words since my first post 10 years ago, and I haven't missed a day (given some posts are their own reward).

Streaks create internal pressure that keeps you going. Streaks require commitment at first, but then the commitment turns into a habit, and the practice into a habit. Habits are much easier to maintain than commitments. I'm pretty sure that the blog would still have an impact if I missed a day here or there, but once a commitment is made to a streak, the question shifts from, "should I blog tomorrow?" to, "what will tomorrow's blog say?" And once you've made that shift, it's 100% easier to read the words that you're looking for. Didn't expect to have this particular streak. I don't remember the day the streak started (most days I blog every day) but I'm glad to have gone on this journey. Thanks for being part of it. Even if you're not self-employed, your boss is you. You manage your career, your day, your responses. You manage how you sell your services and your education and the way you talk to yourself. Odds are, you're doing it poorly. If you had a manager that talked to you the way you talked to you, you'd quit. If you had a boss that wasted as much of your time as you do, they'd give up. If an organization developed its employees as poorly as you are developing yourself, it would soon go under. It might be the biggest misconception in all of advertising. The Super Bowl has reach. Google has reach. Radio has reach. So? Why do you care if you can get more money, reach more people? Why wouldn't it make more sense to reach the right people instead? For example, you can use a giant radio telescope to beam messages to the billions of habitable planets that live in other solar systems. Worth it? I read an overview that said that one of the cons of Amazon was that they didn't reach the right people. This is wrong in so many ways.

مترجم: مصطفی منبری

نگرشی نو به مدیریت و بازاریابی در قرن ۲۱

your attention

bureaucrat, b

خواب

خواب

راهکاری برای سلامتی بیشتر، بهره‌وری بالاتر و زندگی شادتر

دکتر ساسان نصیری راد

رياضی تجربی

ہس گام ملائی شیمی کنکور



تدوین و گردآوری:
مریم السادات جمعی

با همکاری:

منعم اسماعیل نژاد
سباخانی

نظام
جدید

۲۵ گنجینه

کنکور

زمین شناسی

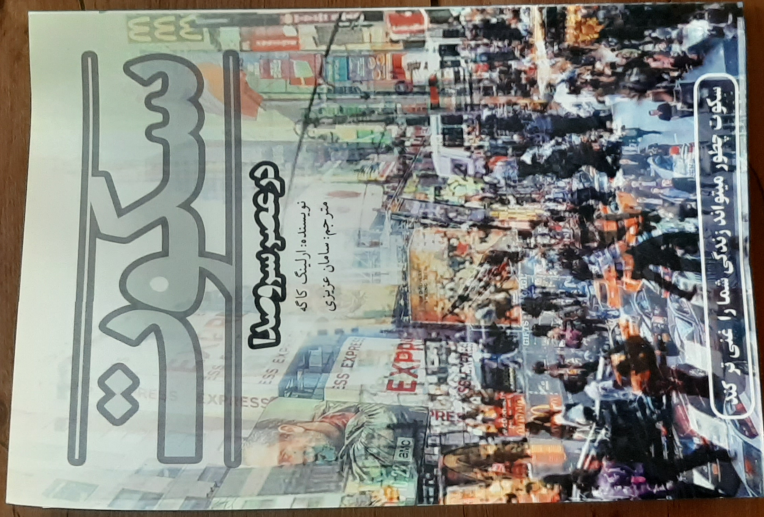


گردآوری و تدوین:
مریم السادات جمدی
پیوند رومی زاده

بیت علاق

نویسنده: آرمین کاظمی

۱



سکوت

سمن غهرامانی

نویسنده: آریک کاکه

مترجم: سامان غهرامانی

سکوت چطور می تواند زندگی شما را غنی تر کند?



مهمانی گوگل

گوگل را عاشق خود کنید و اینترنت را گوگل شام بخورید.
میرزا منصورزاده

