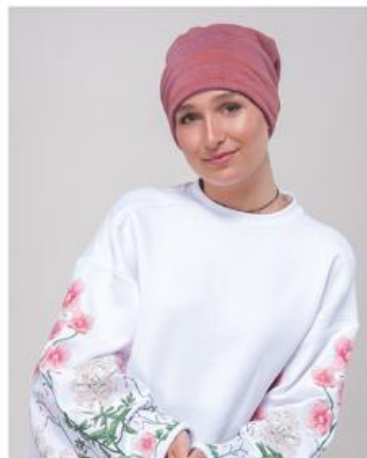




CONNOR
Blue



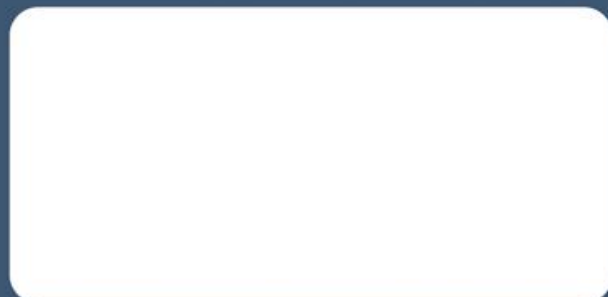
CONNOR
Sunset




CONNOR
Grey



CONNOR
Black



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Masumi[®]
HEADWEAR



 BEAUTY FROM PURITY

Vol.11

Masumi Headwear

Welcome to Vol.11 Masumi Headwear's Autumn Winter 2021 collection. The world of affordable luxury headwear designed in the UK with you in mind. We feel passionate that losing your hair doesn't mean losing your sense of style. So, our mission is to empower you through fashion.

As always, this dynamic Masumi Headwear collection features comfortable and natural materials. For instance, we utilise organic bamboo hats and soft, luxury cotton. Plus, we avoid interior stitching that might irritate your skin.

We launch this collection with our favourite, signature **Yanna Crown** style. It features the classic bamboo hat and scarf combination. As always, Yanna Crown fuses stunning Italian prints with elegance and versatility. Along with that we have introduced our exclusive Gift Sets. Each box contains a luxury bamboo hat and three of our most popular **Yanna Crown** scarves. Thus, it offers many stunning looks.




YANNA
BAMBOO
Black Bei Fiori



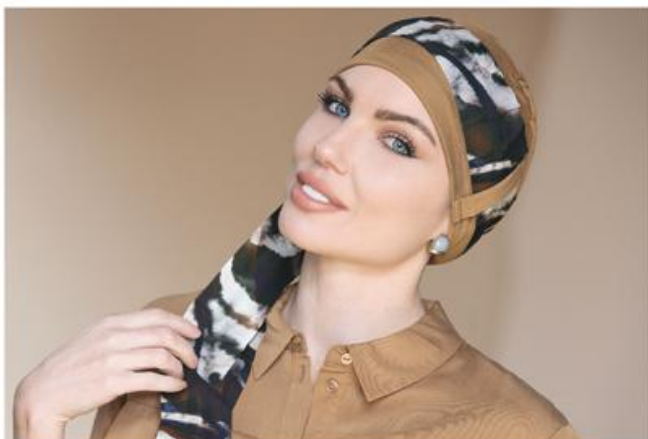

YANNA
BAMBOO
Navy Golden Chain




YANNA
BAMBOO
Black Dimond Rosabella




YANNA
BAMBOO
Black Stampa Zebra




YANNA
BAMBOO
Camel Stampa Zebra



YANNA
Grey Velvet Alba Rossa



YANNA
Black Velvet Alba Turquoise



YANNA
Navy Velvet Fiori Rossi



YANNA
Grey Velvet Blu Fiori



YANNA
Black Midnight Pearl



YANNA
Navy White Lilium



YANNA
Black Blush Fiori



YANNA
Navy Mosaica Linea



YANNA
Grey Stone Alora



YANNA
Black Scarlett Florenza



YANNA
Brick Cinnamon Alloro



YANNA
Navy Polka Dot

Gift Set 1

Luxury Gift Box Contains:

- Bamboo Yanna Navy Hat
- Scarf 1 Colour Navy Mosaica Linea
- Scarf 2 Colour Navy Iris Florenza
- Scarf 3 Colour Navy White Polka Dot



YANNA
Navy Mosaica Linea



YANNA
Navy Iris Florenza



YANNA
Navy White Polka Dot

Gift Set 2

Luxury Gift Box Contains:

- Bamboo Yanna Purple Hat
- Scarf 1 Colour Purple Royal Fuchsia
- Scarf 2 Colour Purple Blush Florenza
- Scarf 3 Colour Purple Camellia



YANNA
Purple Royal Fuchsia



YANNA
Purple Blush Florenza



YANNA
Purple Camellia

Gift Set 3

Luxury Gift Box Contains:

- Bamboo Yanna White Hat
- Scarf 1 Colour White Summertime
- Scarf 2 Colour White Golden Chain
- Scarf 3 Colour Ivory Green Aloe



YANNA
White Summertime



YANNA
White Golden Chain



YANNA
Ivory Green Aloe

Gift Set 4

Luxury Gift Box Contains:

- Bamboo Yanna Grey Hat
- Scarf 1 Colour Grey Velvet Alba Rossa
- Scarf 2 Colour Grey Maroon Fiori
- Scarf 3 Colour Grey Stone Alora



YANNA
Grey Velvet Alba Rossa



YANNA
Grey Maroon Fiori



YANNA
Grey Stone Alora

Gift Set 5

Luxury Gift Box Contains:

- Bamboo Yanna Brick Hat
- Scarf 1 Colour Brick Cinnamon Alloro
- Scarf 2 Colour Brick Royal Marigold
- Scarf 3 Colour Brick Dimond Rosabella



YANNA
Brick Cinnamon Alloro



YANNA
Brick Royal Marigold



YANNA
Brick Dimond Rosabella

Gift Set 6

Luxury Gift Box Contains:

- Bamboo Yanna Black Hat
- Scarf 1 Colour Black Midnight Pearl
- Scarf 2 Colour Black Blush Fiori
- Scarf 3 Colour Black Scarlett Florenza



YANNA
Black Midnight Pearl



YANNA
Black Blush Fiori



YANNA
Black Scarlett Florenza

MIX & MATCH SCARVES




YANNA
BAMBOO
Black Golden Diadem




YANNA
BAMBOO
Black Diamond Plait

Daisy

Collection

Daisy collection, inspired by our signature style **Yanna** and it comes in a combination of soft luxury cotton hat and an elegant long scarf attached to the hat which can be styled in so many different ways.



DAISY
Black Royal Jewel



DAISY
Navy Spiral Ocean



DAISY
Navy Blue Polka Dot



DAISY
Red Black & White Diamond

Knitwear

Collection

Our elegant Winter Collection provides insulation during the coldest months of the year. This range is beautifully soft to touch. Additionally, each item is warm and comfy to wear. Also, the light fit and comforting inner fleece are ideal for sensitive skin. People with hair loss may find it harder to keep warm during this period. Thus, having a tasteful and cosy winter hat to rely on is an effective way to combat the change in temperatures.

Perfect in cold weather, you will feel both snug and stylish, no matter the occasion. We are confident that you will adore our beautiful designs : Roya, Anja, Ari and Michelle



ANJA
White



Black Navy Grey White



ROYA
Grey



ARI
Grey



Black

Grey

White

Navy



MICHELLE
Grey



Black

Grey

White

Bamboo

Collection

The Masumi Bamboo Collection provides added relief to sensitive scalps. Our bamboo items have antiperspirant properties. In turn, this super-absorbent feature allows sensitive skin to breathe freely. Another key benefit of our Bamboo Collection is the regulation of the body's temperature. So, you keep cool in the heat and warm when cold. The natural, bamboo fibres provide a comfortable, silky smooth feel. Hence, this range is perfect for anyone with allergies or skin conditions.

For this Autumn Winter Collection, Masumi is introducing a new style Dorna. It features a layered exterior. Also, choose from various attractive colour combinations. Our Bamboo styles made in collaboration with Pink Pewter are the essence of luxury. For instance, Jewel Red Golden Flower has jewels, creating flower patterns. Whereas, Diamond Black Golden Shell features delicate pleats. In turn, this produces a stunning exterior. Additionally, the celestial beads on Star Black Beryl form the outline of stars.



ELLIE BAMBOO

Green



DORNA BAMBOO

Black & White





BROOKLYN
BAMBOO
 Navy & White



IRIS
BAMBOO
 Navy





GEM
BAMBOO
Grey



STAR
BAMBOO
Black



DIAMOND
BAMBOO
Black Golden Shell



JEWEL
BAMBOO
Red Golden Jewel

Luxury Cotton

Collection

Our Luxury Cotton Collection is comfortable, elegant headwear made from the finest cotton. It uses double layering to give you that silky-soft feel. Plus, no interior stitching ensures the scalp is not irritated. So, its use is desirable during different stages of hair loss. Choose from many gorgeous styles. For instance, Primrose features a distinctive flower, complete with stitched edging. Whereas Scarlet provides volume along with a subtle twist.

Our best selling styles, Amelia, is now available in two gorgeous colour combinations. The innovative ready to wear turban design makes this style perfect for those who are looking for some volume. This range has a wide choice of colours available. So, you have the freedom to colour coordinate with what you desire.



AMELIA

Grey Black



Grey Black Black Taupe



PRIMROSE

Camel



Champagne Grey Blue Ocean Camel Yellow Sunshine Coral



Green Forest Purple Red Rose Navy Black



SCARLET

Grey



Champagne Grey Blue Ocean Camel Yellow Sunshine



Green Forest Purple Red Rose Navy Black



CAROLINA
Black Laurel Crown



SLEEP HAT
Grey



Masumi. ACTIVE

This Masumi Active Infinity Collection is to inspire and motivate you. So, you maintain a healthy and active lifestyle with confidence and determination. The integration of doublelayering and soft cotton is to ensure the utmost comfort. Also, the fabric absorbs sweat due to its moisture-absorbent qualities.

Additionally, every item has reflective details. In turn, this safety measure allows you to be visible at night. Plus, each hat has a convenient, hidden pocket to store keys or loose change. That way, your valuables will always be safely stored. Our Masumi Active Collection caters to the outdoors. So, no matter the weather, these breathable hats will insulate and keep you warm!



INFINITY
Gometric White



Hidden
Pocket



Soft
Fabrication



Night
Reflective



INFINITY
Power Black and White



INFINITY
Electric Green



INFINITY
Brown Sandy Step



INFINITY
Milky Way Gray

Masumi. CHAMPIONS

Our exclusive Masumi Champion range has been created especially for children and teenagers. Notably, it is in support of the Teenage Cancer Trust. Attractive features adorn the exteriors of this collection. Apart from looking good, these items feel super soft on the scalp. We only use the most excellent bamboo and cotton material. In turn, this doesn't irritate. Also, no interior stitching adds extra comfort. So, our styles are also suitable for sleeping caps.

We bear children with hair loss in mind throughout the entire design process. Hence, stretchiness is a key perk. It ensures a snug fit. Plus, allows the hats to stay in place. Another advantage is the no styling aspect of Champion hats. Thus, our styles are straight forwards for children to put on themselves.



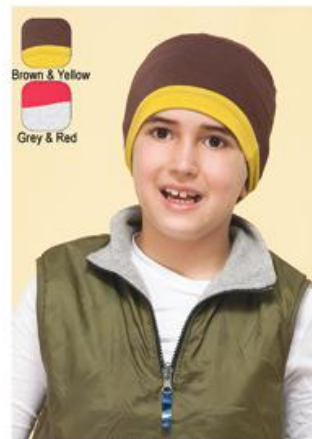
ALICE
Grey



DREW
Military



JESSIE
Red



ALEX
REVERSIBLE HAT
Brown & Yellow



Ella
Brown & White Mosaica



Ella
Green Forest Flower



Ella
Black & White Polka Dot



Ella
Brown & White Mosaica