



graphic designer
portfolio.

2021



GHAZALEH SEYLABKAN

GRAPHIC DESIGNER

My name is Ghazaleh, I am from Iran, and I have always loved painting. Art was always a part of my childhood.

In high school, one of my friends gave me a chocolate whose package was designed by her sisters. At the time, I was fascinated by it. I became quite obsessed with it.

My astonishingly long client list demonstrates my success here. Most designers know how to design packages, catalogues, logos, etc, but they don't know anything about color coding and output printing. The output color is often far from the design.

Graphics is my favorite subject and I'm always eager to learn more.

CONTACTS

+98 9120752383

ghazalehs65@gmail.com

ghazaleh.advertising

Unit 2, Floor 2, NO 10, Jomhourri Alley
Kavousi St, Tehran, IRAN
Postal code: 1311686543

EDUCATION

ASSOCIATE DEGREE OF GRAPHIC ARTS

University of Applied Sciences

PERSONAL DETAILS

Date Of Birth

01/09/1986

Nationality

Iranian

Marital Status

Single

SKILLS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE INDESIGN



COREL DRAW



LANGUAGES

PERSIAN



ENGLISH





WORK EXPERIENCE

GRAPHIC DESIGNER

Safari print Co

Business management and design brochures, logos, signs, books, magazine covers, advertisements, and other communication materials, Layout of designs together and preparing them to send to print.

2011-2015

Naghshe honar Co

Business management and design brochures, logos, signs, books, magazine covers, Catalog, and advertising design on the bus.

2015-2017

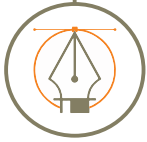
Sigol Print Co

Design package, lable, brochures, logos, signs, books, magazine covers, Catalog.

2017-2021

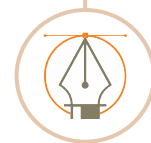


LOGO DESIGN



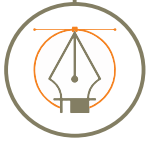
→ I saw this logo on various places every day, including banners, catalogs, office sets, business cards, etc. This was my first logo, and it was actually the logo for the company I worked for!

I that time
was over the moon.



HOO in our language means king or leader
so we have chosen it for this brand!





PARSIAN ASRE HODA
IRANIAN

Design alone is not enough !!

• Creativity • Ideation



CATALOG DESIGN

Among the parts of design
I enjoy the most is catalog design



CATALOG DESIGN



The most attractive part of design
for me is catalog design



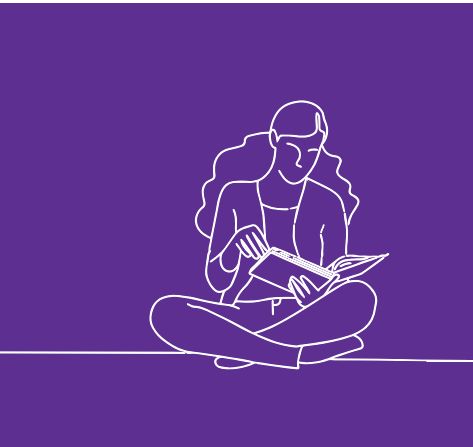
CATALOG DESIGN





It was designed for a brand that was sponsored by several companies
As a result, I separated each part with its own color and icon.
That way, my goal was to reduce eye fatigue for the reader.







I find the catalog's design appealing because it allows you to maneuver in terms of colors and photos.

It's cool, isn't it?





ADVERTISING DESIGN



This was the music I was listening to when I designed this light box 😊



Listen if you like!





■ Advertising design on the bus



■ Site banner design



PACKAGING DESIGN









PACKAGING DESIGN



THE FIRST THING A CONSUMER NOTICES ABOUT THE BOX IS ITS DESIGN

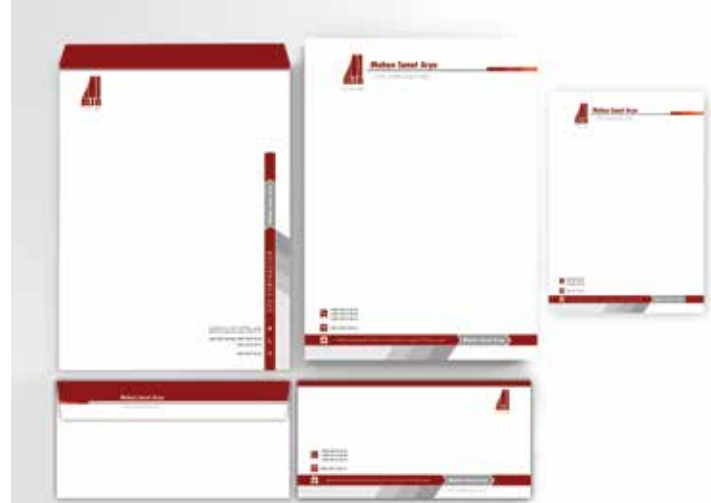


BRAND IDENTIFY

BRAND IDENTIFY



*An office set can represent
a company's identity*



BRAND IDENTIFY



CREDIBILITY IS KEY WHEN INTRODUCING YOURSELF



