



Reading The Press

Unit 1

By Bahrami Elaheh



What is newspaper ?

A publication printed and distributed at regular intervals containing news, opinion, editorials, comment columns, entertainment features, and other matter is ordinarily referred to as a newspaper . (Collier's Encyclopedia, 1991)

What are news ?

The information that a reader has not known previous to its presentation is called as news . (Davis and Walton, 1988)



Today's newspapers devote to a considerable amount of space to advertising.

Newspaper function is a kind of Mediation.

An Event is mediated from an observer to some one who has not been an observer of that event .

The newspaper reports and our attempts to read them to reconstruct the original event, involve language.



Newspaper Material

If you take a look at English newspapers , there are distinct sections in each news paper , depending on its orientation.

The major sections of newspaper

Hard news

The major product of a newspaper is referred to hard news.

- ★ They usually partially or completely on the front page.
- ★ They are preceded by flagging headlines.

Contains reports about ,accidents ,crimes ,discoveries ,..... .

For example ,

Wild pig causes two-hour traffic delay on I-94

By Joe student

Staff writer

Editorial

In this part , newspaper announces its position about some current events.

★It usually appears on the inside page.

For example :

Victory for Joe Biden , at last

Kamala Harris will make history as the first Woman to serve as vice president.



Special Topics

Most of the newspapers have sections which have big fans, like Sports ,Business ,Arts ,Education , Agriculture ,..... .

★They provide news about current state of each one.

For example :

Digital health innovations and impacts

Sports

A whole section of newspapers is devoted to 'sports'.

The full coverage of current sport news.

Commentaries on winning and losing teams , and ,..... .

For example :



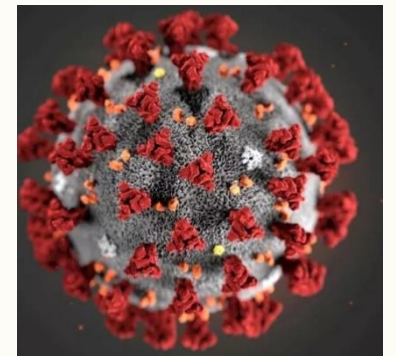
England win 2020 six nations championship after Ireland fail in Paris.

Notice and Announcements

There is always one or more pages devoted to community notices about Death ,and Commemoration Ceremonies.

For example :

457 people have been infected by the Corona virus since yesterday Morning.



Feature (Soft news)

It's a section which presents stories prepared by reporters who try to find topics which attract attention.

Like :

The private life of a famous person

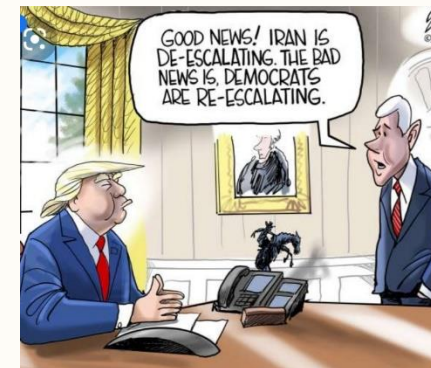
Visit an unknown spot in the heart of an African jungle.



Caricature

A few caricature ridiculing current social

And political controversial issues are also common in most newspapers.





Advertisement

More than 60 percent of all the space in most Western newspapers is taken by advertisements.

It is the advertisement portion of the newspaper which keeps it running.

Journalistic terms

Announcement : A printed or published statement or notice.

Column : One or more vertical sections of typed lines lying side by side on a page and separated by a rule or blank space.

Columnist : A writer of a newspaper or magazine column.

Comment : A bright statement of opinion , and a remark that expresses a personal reaction or attitude.

Commentator : A writer who reports and analyzes event in the news.

Communicate : To spread to others , transmit.

Contributor : A person who submits material for publication .

Coverage : The extent or degree to which something is observed , analyzed and reported.





Discourse : A continuous stretch of language , usually larger than a sentence .

Editorial : An article in a publication expressing the opinion of its editors or publications .

Entertainment : The art or field of entertainment .

Essay : A short literary composition on a single subject , usually presenting the personal view of the author .


Feature : A prominent or extra article or story in a newspaper or periodical .

Horoscope : A forecast, as of a person's future .

Media : A means of mass communication , as newspaper , magazines or television .

Opinion : An evaluation or judgment based on special knowledge and given by an expert .

Orientation : A tendency of thought ; general inclination; an adjustment or adaptation to a new environment .



Personal : A personal item or notice in a newspaper
Concerning a particular individual and his intimate affairs ,interests , or
activities .

Publications : An issue of printed material offered for sale or distribution .

Quotation : The quoting of current prices and bids for securities and goods .

Recipe : A set of directions with a list of ingredients for making or preparing
something .

The End

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