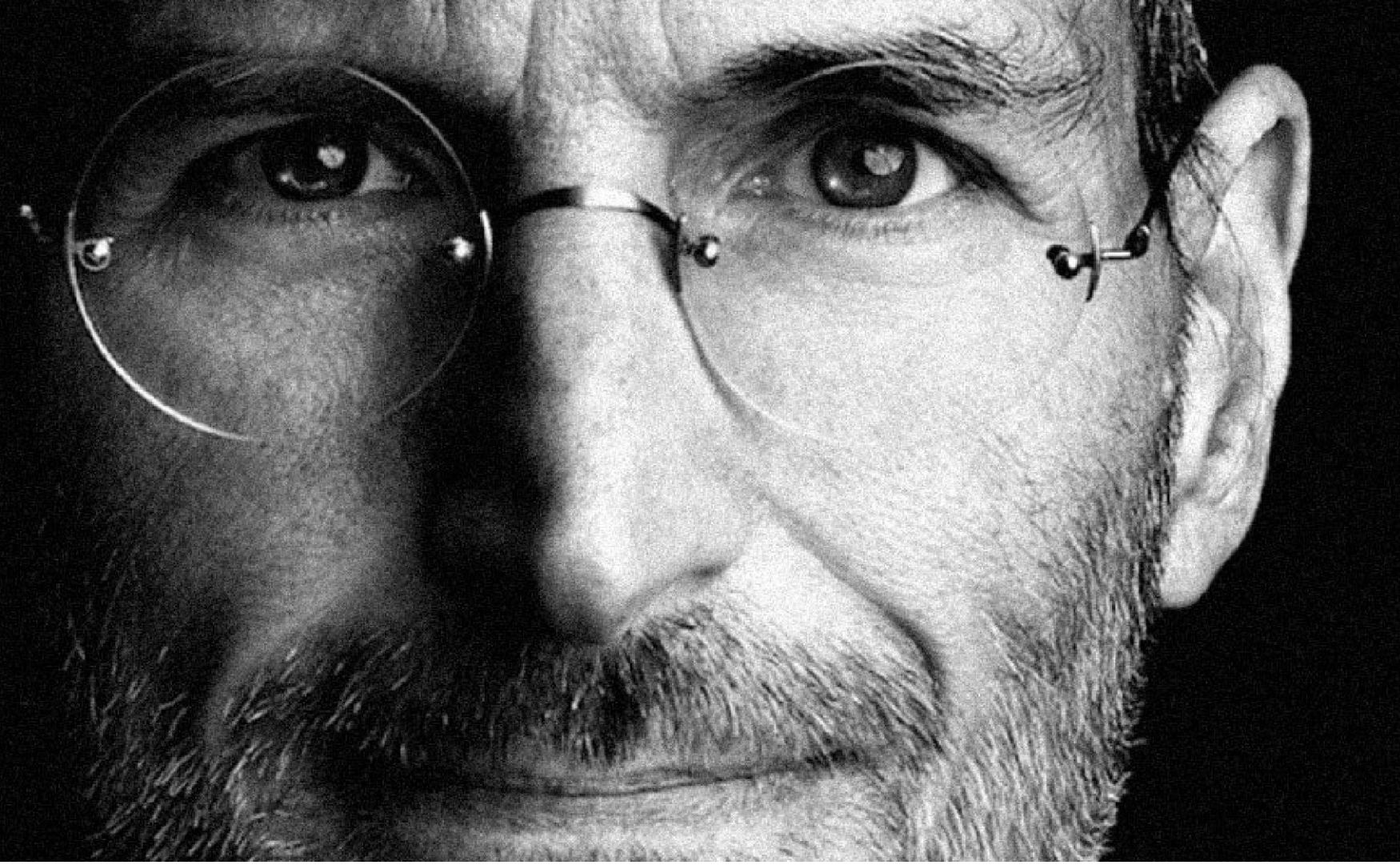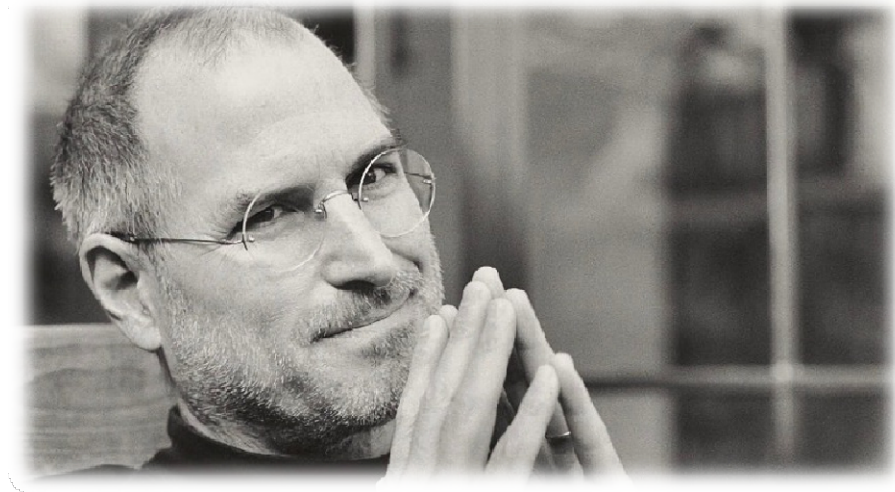Steve Jobs

تهیه کننده: رضا یعقوبی
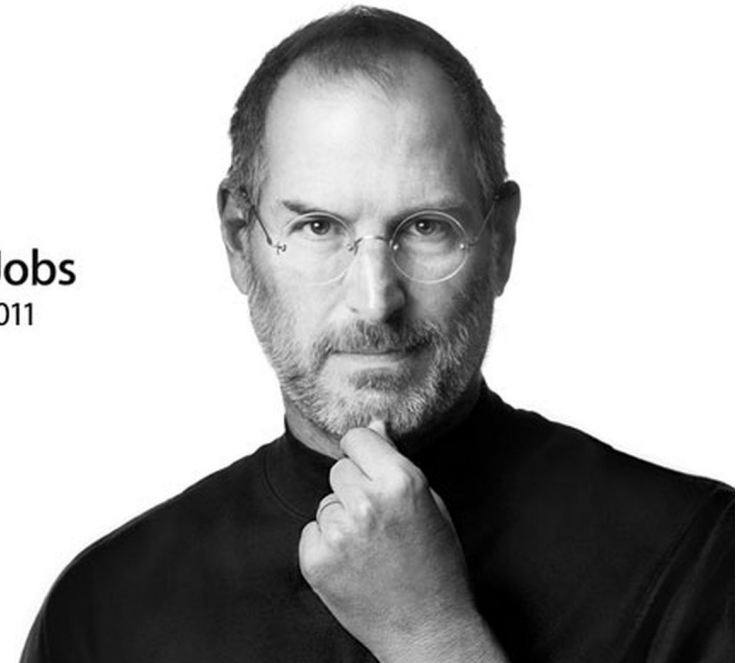
مدرس: استاد وحیدنیا

Steve Jobs

Steven Paul Jobs was an American business magnate, industrial designer, and investor. He was the chairman, chief executive officer (CEO), and co-founder of Apple Inc.

Steve Jobs

the chairman and majority shareholder of Pixar, a member of The Walt Disney Company's board of directors , and the founder, chairman, and CEO of NeXT.
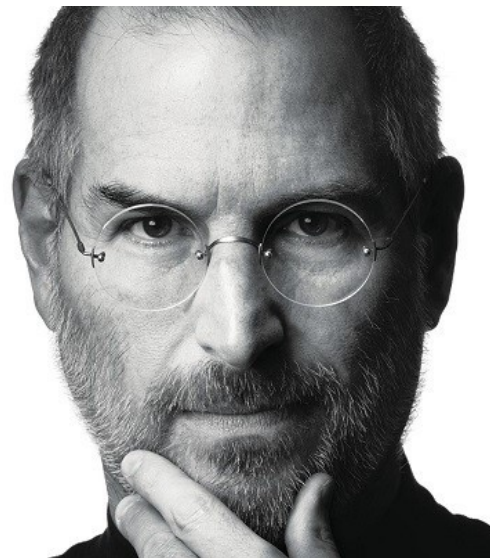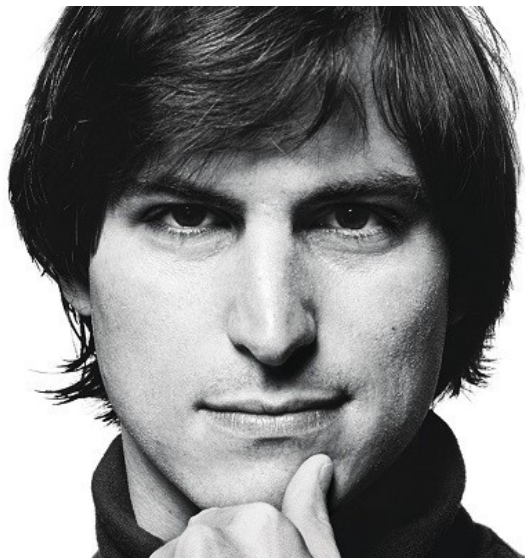
Steve Jobs
1955-2011

Steve Jobs

Jobs is widely recognized as a pioneer of the personal computer revolution of the 1970s and 1980s, along with Apple co-founder Steve Wozniak.

Steve Jobs

Jobs was born in San Francisco, California, and put up for adoption. He attended Reed College in 1972 , and traveled through India in 1974 seeking enlightenment and studying Zen Buddhism.

Steve Jobs

Jobs died at his Palo Alto, California home around 3 p.m. (PDT) on October 5, 2011, due to complications from a relapse of his previously treated islet-cell pancreatic neuroendocrine tumor,which resulted in respiratory arrest.

Steve Jobs

A small private funeral was held on October 7, 2011.
Jobs is buried in an unmarked grave at Alta Mesa Memorial Park, the only nonsectarian cemetery in Palo Alto

Steve Jobs; Macintosh

A great leap in the career of Steve Jobs was the introduction of the original Macintosh (1984), the first consumer computer with a graphical user interface. In other words, it had an operating system with windows and icons, and a mouse to move between them.

Steve Jobs; Macintosh

This idea did not originate with Steve Jobs. It's well known how he was inspired during a visit to the Xerox research centre, where all these ideas had already been developed. But Jobs managed to pack them all into a revolutionary computer, adding a few touches of his own.
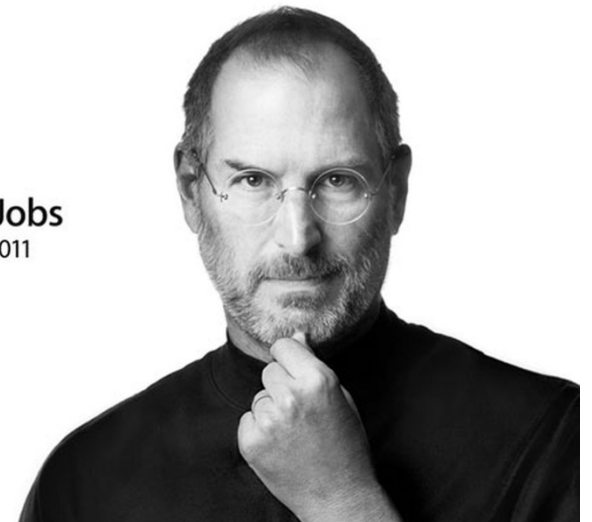
Steve Jobs; Typography on screen

One of the major innovations of the original Macintosh was that it showed on the screen the font chosen for the text. Until then, what was drawn on computer screens was just like on a typewriter.

Steve Jobs; Typography on screen

It was on the insistence of Steve Jobs that the first Mac had the ability to display different fonts. As he explained in his famous speech at Stanford University, this effort was due to a fleeting period in college when he was bored and decided to take a course in calligraphy.

Steve Jobs
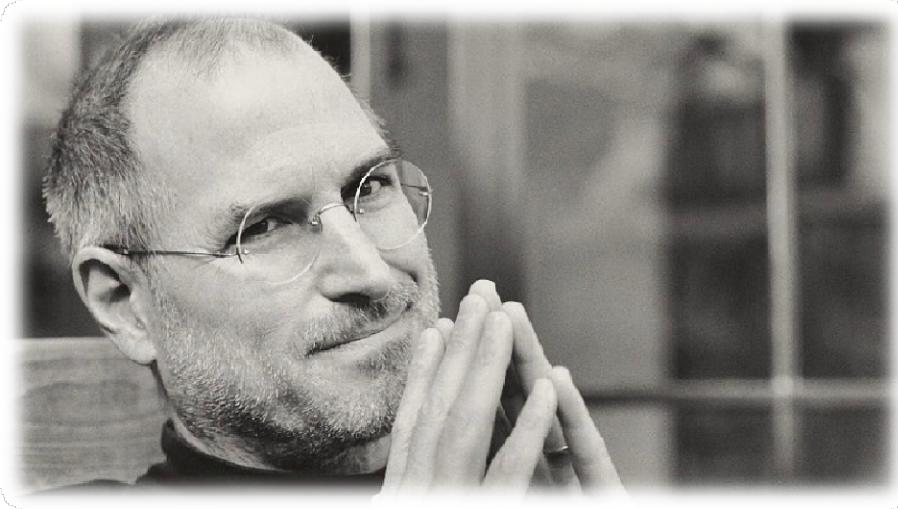1955-2011

Steve Jobs; Mouse

Steve Jobs was not the inventor of the mouse, but during his career at the head of Apple, one of his obsessions was to perfect this device for communicating with computers, though the results were rather disparate.

Steve Jobs; Mouse

He first got it right with the simple one-button mouse for the original Macintosh, much simpler than the mice that he had discovered on his visit to Xerox PARC.

Steve Jobs; Mouse

Next, on the launch of the iMac, he insisted on the idea of a single-button mouse, but with a circular design that made it much more uncomfortable and confusing to users.

Steve Jobs; Mouse

Finally, with his immodest "Mighty Mouse" and "Magic Mouse," he corrected the mistake and took his idea even further: Apple mice no longer have any buttons.