



POR
TFO
LIO

Niloofer
Tahmasebi

Graphic designer - photographer
Social media Specialist

EXP-
ERIENCE

EDU-
CATION

PRO-
FILE

Born in 1992. Creative graphic designer with innovative ideas and a unique approach to visuals. More than four years experience developing designs for media , photography and advertising.

Bachelor of Graphic design in Shariaty University 2011 - 2015

Veena Group | **Field of activity:** Decoration and Stand Design Exebition, Pr and Advertising

Designed company logos for various types of organizations in line with the clients unique identity, corporate personality, and client preferences. Arranged photographs, illustrations and other design pieces to convey a specific look for a company. Cordinator in International Exebition. Assisted photographers to capture numerous live events.

SKILLS- EXPERTISE

Zeno Studio | Field of activity: product Advertising, product Photography , Graphic Design

Created original rich images for company clients using various types of computer software for graphic design.

Pigs Studio | Field of activity: product Advertising Photography , Graphic Design

Led a team of five designers to develop and implement the graphic, layout, and production communication materials while helping clients.

Took high-quality photos ,then retouched and color corrected using Adobe software

Social Lab | Field of activity: Digital Marketing Agency- Copy writer ,Social Media Specialist

Photoshop



Lightroom



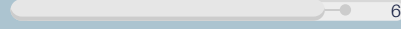
Indesign



Corel Draw

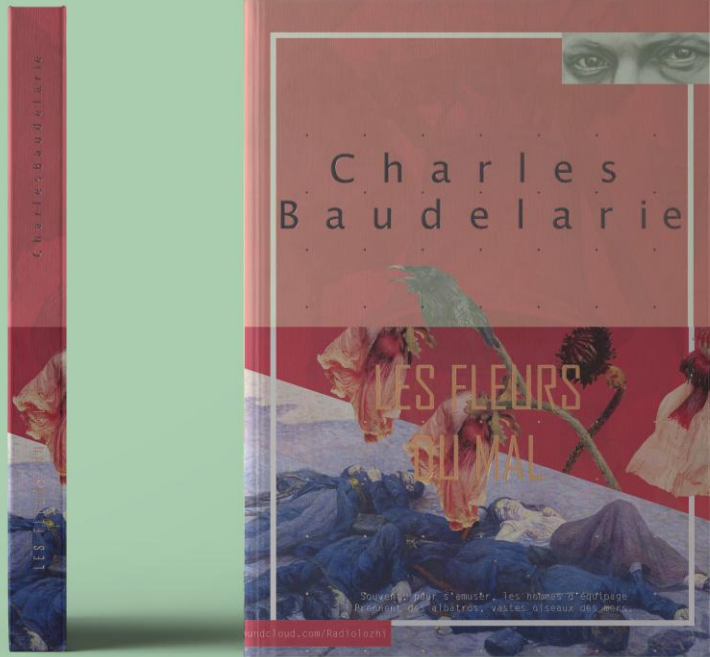


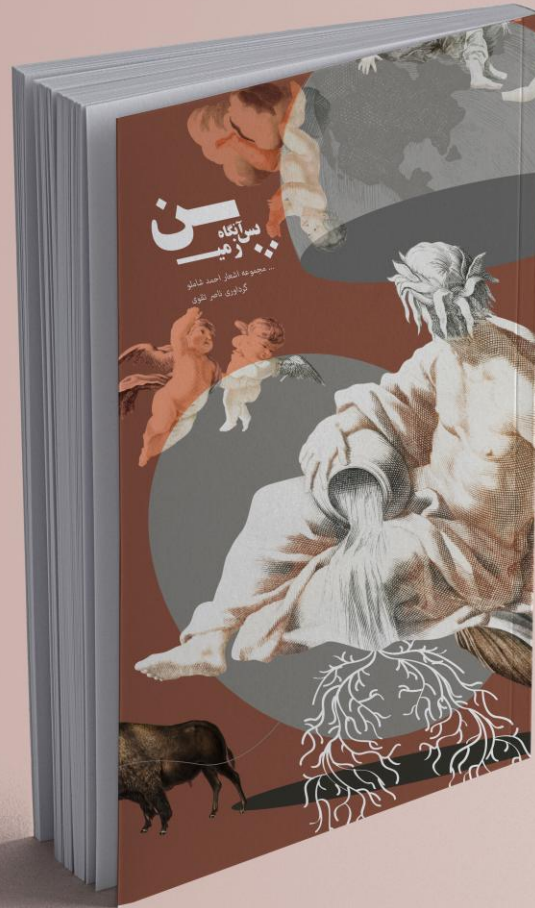
After Effect



premiere







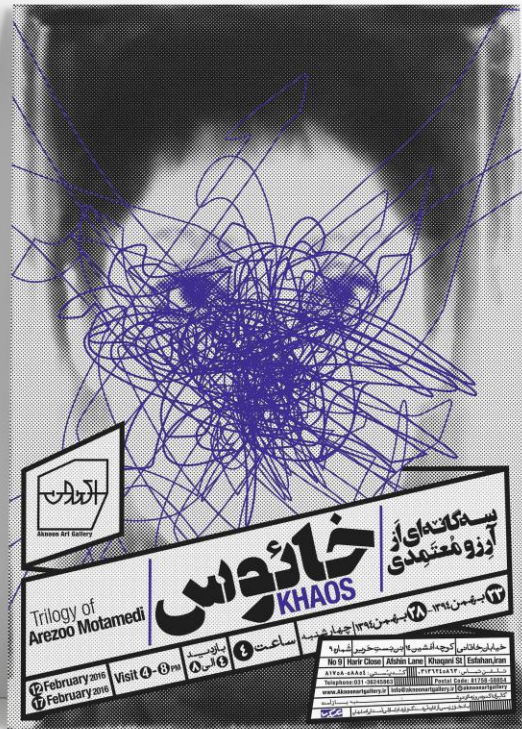
Book Cover Design



E-Book Cover Design



Poster Design



Poster Design



Poster Design

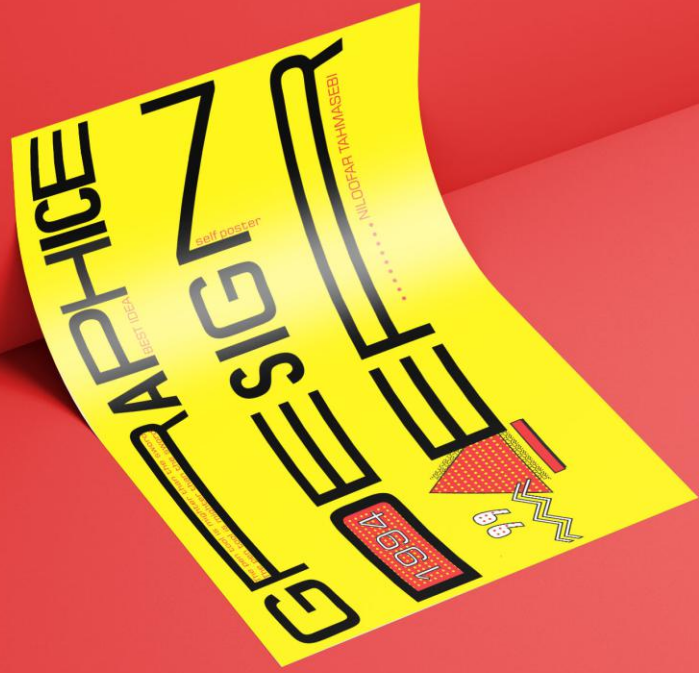


پنجمین جشنواره
موسیقی
بانوان
ترکمنستان

5TH
MUSIC FESTIVAL
OF TURKMENISTAN'S LADYS

تهران
۱۳ فروردین ۱۳۹۳
FEBRUARY 13-19 2014





The pen tool is mightier than the sword.
The pen tool is mightier than the sword.

GRAPHICE

BEST IDEA

DESIGN

self poster

99



EF

..... NILOOFAR TAHMASEBI







SHINING MOON HOTEL

Design Layout catalogue

Logo

Pictogram signs



M & H Monogram

Monogram
M-H



Living room
Pictogram

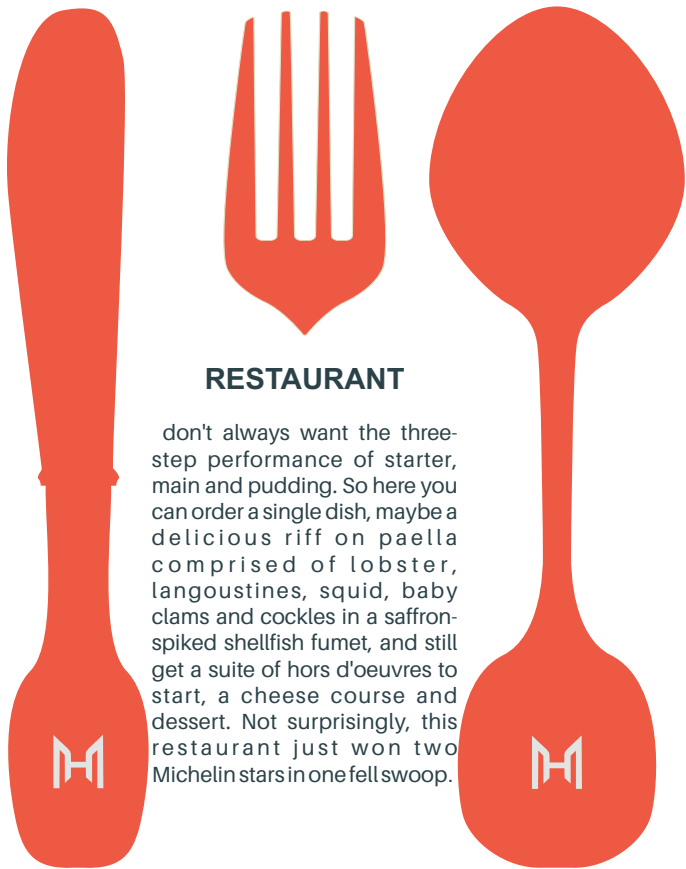


ROOMS & SUITES

Beautifully designed and luxuriously appointed, our rooms and suites are among the most stylish and spacious in the city.

- 38 elegant guestrooms
- 39 stunning suites with two and three bedroom configurations
- Soundproofing and state-of-the-art technology in all rooms
- Designer duplex suites, many with private balconies
- Breathtaking Royale Mandarin Suite with 360-degree views of the city





RESTAURANT

don't always want the three-step performance of starter, main and pudding. So here you can order a single dish, maybe a delicious riff on paella comprised of lobster, langoustines, squid, baby clams and cockles in a saffron-spiked shellfish fumet, and still get a suite of hors d'oeuvres to start, a cheese course and dessert. Not surprisingly, this restaurant just won two Michelin stars in one fell swoop.



Monogram
M-H



Reception





Restaurant
pictogram





گزارش



مادر اشک هایم را پاک کن

راسی که زمانه چه زود می گذرد و اگر خوب بیندیشیم می بینیم که جز خاطرات تلخ و شیرین هیچ به یاد نمانده است. خاطراتی که گاه تلخ و گاهی شیرین به گونه ای بر صفحات زندگی ما نقش می بندد و زندگیمان را رنگین می نماید. امروز پای صحت مادری نشستیم که با یادآوری خاطرات تلخ گذشته اش مرا نیز متقلب کرد و قلم از شستن آن همه دشواریها و مشقات به ستوه آمد و اشک در دیدگام حلقه بست.

دامهایمان و نازیدن باران همه و همه دست به دست هم دادند و خود عاملی شد بر فحطی و فطسالی. کم کم دوران فحطی و خشکسالی شروع شد. ما در فقر و تنگدستی شدید زندگی می کردیم، خوراکی و پوشاک درست و حسابی هم نبود که خود را با آن سیر کنیم و با خود را از گرما و سرما حفظ کنیم. فقر و تنگدستی به جوری بر روی ما نقش آسایه افکنده بود و ما را احاطه کرده بود. بعد از دزدیدن دامهایمان خیلی زود حتی یکسال هم طول نکشید که فحطی شروع شد و مدت ۷ سال ادامه داشت که شیها یا شکم گرسنه سر بر بالین می گذاشتیم و از شدت گرسنگی تا صبح خواب به چشمانمان نمی آمد و تنها قوت غالب ما مقداری که در صبح آرد جو یا کمی کله ماهی نقت می دادیم و در ظهر مقداری جرو (نومی گیاه) و در شام نیز خرف دانه های بهار که با آرد جو مخلوط می کردیم و می خوردیم. آن هم به مقدار خیلی کم.

مادریزگم می گوید خوب به خاطر دارم که یک شب سرد زمستانی بود و چند ساعتی نیز بیشتر به سحر نمانده بود که صدای زوزه گرگ و جانوران وحشی دیگر از دل کوه شنیده می شد و ما باید با روز سخت و پریشانی از آغاز می کردیم.

دیداری با کودکان شیر خوار گاه آینه

برای خوردن نمانشیم مادر گفت بروم مقداری پز آنداس کوه جمع کنیم تا بريم آن را بفروشم و آرد جو و ذرت بگیرم. خلاصه اینکه آن روز خیلی هوا گرم بود و بر بلندی کوهی رهسپار شدیم، آفتاب گرم و نشه شدم روی چشمانم نوبه



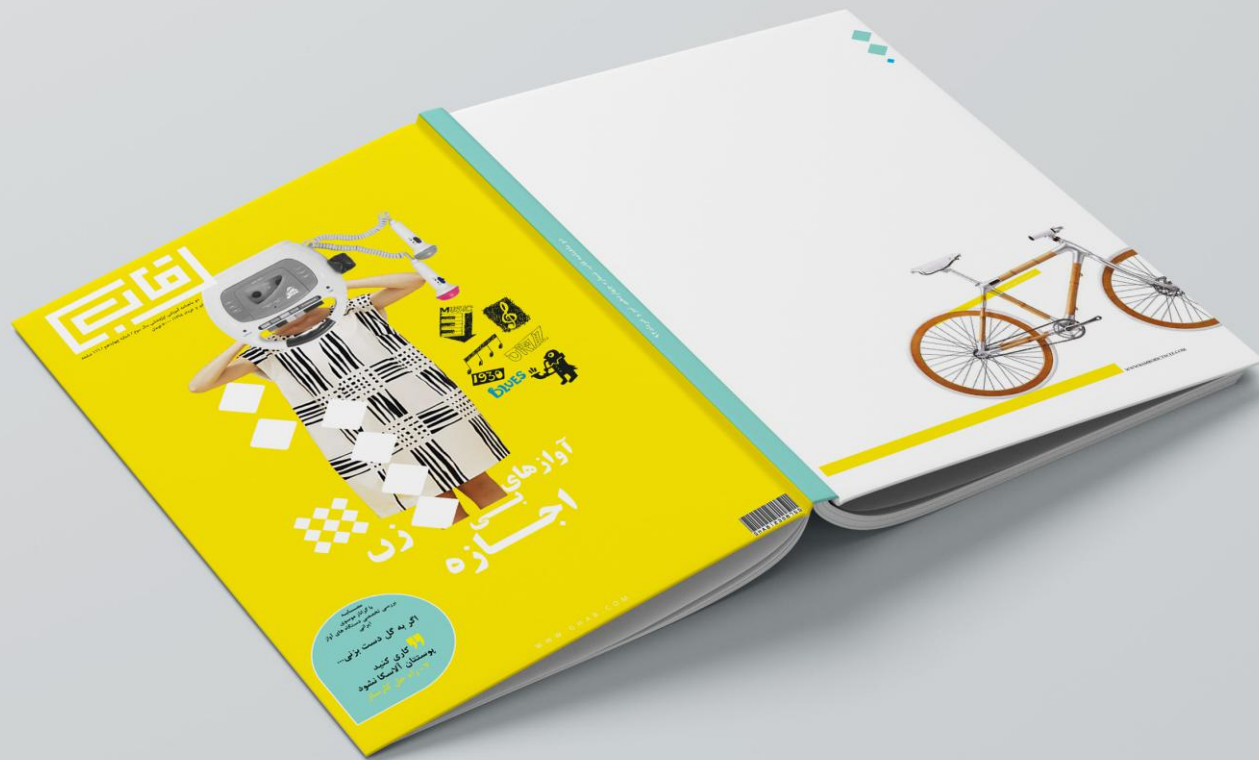


MAFAMI CLOTHES
MADE IN IRAN

Logo & clothes Tag Design



MAFAMI Logotype

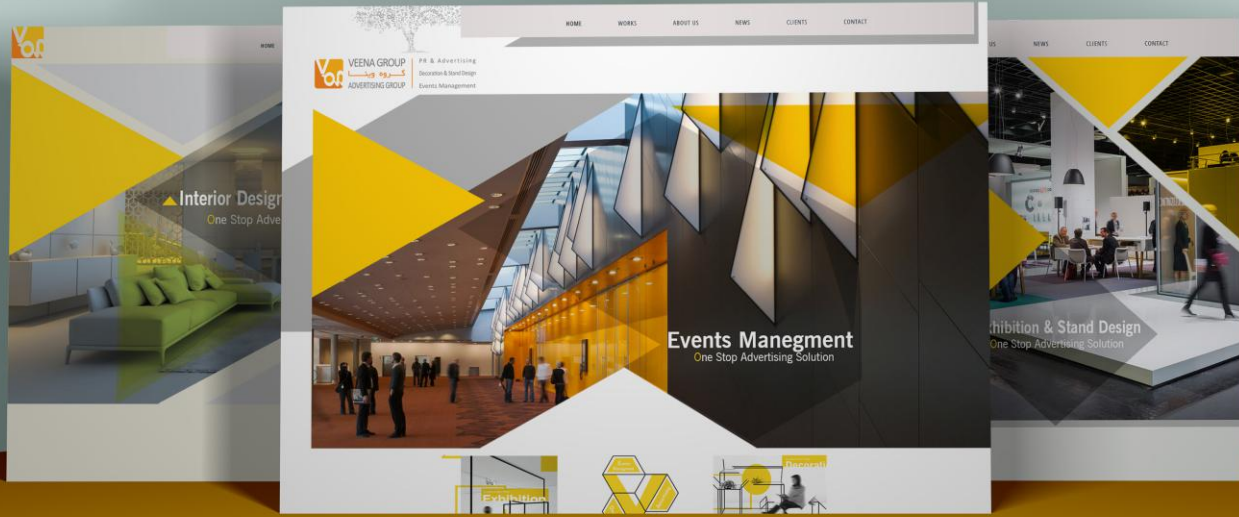


Magazine Cover Design



Website

For Screen Templates Presentation





LITTLE BIRD INSTITUTE



Little Bird Institute





LANJINE Restaurant & café

Development of ideas.

Social media Photography





VIZLAND shoes

Development of ideas.

Photography series photo

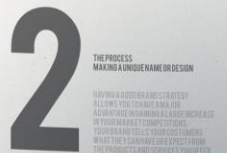
Every picture has a story to tell



1

BRANDING HAVING A GOOD BRAND

BRANDING IS DEFINED AS THE PROCESS
OF CHOOSING OR INVENTING A UNIQUE
NAME OR DESIGN FOR A CERTAIN PRODUCT.





vizland photos - Qajar Series





3

BRANDING HAVING A GOOD BRAND

BRANDING IS DEFINED AS THE PROCESS OF CONSUMERS PERCEIVING THE UNIQUE NAME AND DESIGN FOR A CERTAIN PRODUCT.



4

THE PROCESS MAKING A UNIQUE NAME OR DESIGN

HAVING A GOOD BRAND STRATEGY ALLOWS YOU TO HAVE A MAJOR ADVANTAGE IN GAINING A LARGE INCREASE IN YOUR MARKET COMPARED TO YOUR BRAND THAT'S YOUR CUSTOMERS. WHAT THEY CAN HAVE OR EXPECT FROM THE PRODUCTS AND SERVICES YOU OFFER.





vizland photos - Lake Series



5

THE PROCESS BEHIND A GOOD BRAND DESIGN

WHEN A GOOD BRAND STRATEGY
ALLOWS YOU TO MAKE A NAME FOR
YOURSELF IN A MARKET AND INCREASE
YOUR BRAND'S COMPETITIVE ADVANTAGE
WHEN YOU TELL YOUR CUSTOMERS
WHAT THEY CAN EXPECT FROM
THE PRODUCTS AND SERVICES THEY BUY.



6

STRATEGY AS A SYSTEMIC PLAN OF ACTION TO ACHIEVE GOALS

WHEN A GOOD BRAND STRATEGY
ALLOWS YOU TO MAKE A NAME FOR
YOURSELF IN A MARKET AND INCREASE
YOUR BRAND'S COMPETITIVE ADVANTAGE
WHEN YOU TELL YOUR CUSTOMERS
WHAT THEY CAN EXPECT FROM
THE PRODUCTS AND SERVICES THEY BUY.





7

THE PROCESS MAKING A UNIQUE NAME OR DESIGN

HAVING A GOOD BRAND STRATEGY
ALLOWS YOU TO MAKE A NAME OR
DESIGN THAT WILL INCREASE
YOUR BRAND'S COMPETITIVENESS.
YOUR BRAND TELLS YOUR CUSTOMERS
WHAT THEY CAN EXPECT FROM
THE PRODUCTS AND SERVICES YOU OFFER.



8

THE PROCESS MAKING A UNIQUE NAME OR DESIGN

HAVING A GOOD BRAND STRATEGY
ALLOWS YOU TO MAKE A NAME OR
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YOUR BRAND'S COMPETITIVENESS.
YOUR BRAND TELLS YOUR CUSTOMERS
WHAT THEY CAN EXPECT FROM
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vizland photos - New York Series







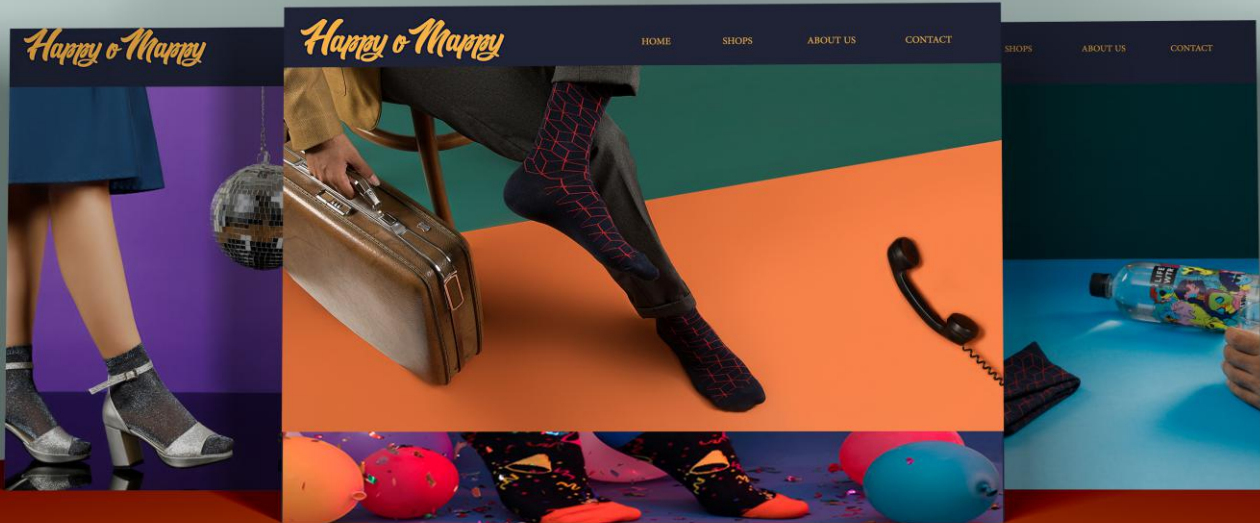
Happy socks - Happy mappy

Development of ideas.

website Photography

Website

For Screen Templates Presentation



THANK YOU FOR YOUR
ATTENTION

:)

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 Email: Rafoolin.tb@gmail.com